

Annual & Weekly Syllabus Split-Up - 2026-27

Grade XI

Subject: MASS MEDIA STUDIES

S.No	Month	No. of Working Days	No. of Days	Topic	Sub Topic	Teaching Aids/Resources	Classroom teaching Video Link	Activities	Art Integrated project	Pedagogy Process/Teaching Strategy	Chapterwise Notes link	Assessment		
2	JUNE	20	Week 1	0	Chapter-Introduction To Media	Introduction	NCERT		Group discussion, Advertisement Analysis	Poster on role of media, Infographic on communication process, Newspaper front page design	https://drive.google.com/drive/folders/1kmnNaYi9FeaI5tAVQu5xMycnzqzrh2C?usp=drive_link	Class Test		
			Week 2	6	Chapter-Aspects Of Mass Communication	Forms of Communication	NCERT		Group discussion, Advertisement Analysis			Interactive teaching, examples	Class Test	
			Week 3	6	Chapter-Barriers To Communication	Barriers to Communication	NCERT		Group discussion, Advertisement Analysis			Flip Teaching	Class Test	
			Week 4	6	Chapter 1:- Understanding Cinema I	Understanding this relationship of cinema to the other arts	NCERT	https://youtu.be/hvMSSBSCXns?si=MhDqmxmMBP5AF2uO	Film Screening/presentation			Film screening, analysis	Class Test	
			Week 5	2	Chapter 2:- Understanding Cinema II	HOW CAN WE IMPROVE OUR PERCEPTION OF FILMS?	NCERT	https://youtu.be/Nn516Tp2mU4?si=uoj4j3LJz6BYwyDW	Film Screening/presentation			Audio-visual learning	Class Test	
3	JULY	27	Week 1	4	Chapter 3:- Understanding T.V.	Difference between cinema and TV	NCERT	https://youtu.be/waPI0EpSKos?si=7eyszVN0PCKnQ1X1	Videos/presentation			Just in time		
			Week 2	6	Specificity Of Television As A Medium	Nature of TV Production and Consumption-	NCERT		Videos/presentation			Group discussion		
			Week 3	6	The Purpose Of Television Programming	Program content	NCERT		Videos/presentation			Project-based learning	Class Test	
			Week 4	6	Chapter 4:- Print Media And Its Type	Analysing newspapers and their content	NCERT	https://timesofindia.indiatimes.com/	Mentioned in NCERT			Scripting	Class Test	
			Week 5	5	Chapter 5:- Radio Genres In Radio Programming	Radio programmes	NCERT		Role-play, Mock Show, Interviews, Scriptwriting, Sound Effects, Narration			Flip Teaching	Class Test	
4	AUGUST	24	Week 1	1	Chapter 6:- Internet	The Internet's Fundamental Rings	NCERT		Analysis – Pros & Cons, Digital Footprint, Reliability	Just in time		Class Test		
			Week 2	6	Chapter I -Media Literacy	Key concepts of Media Studies and theories	NCERT	https://indiankanoon.org/search/?for=Input=jessica%20al%20case	Media Identification	Just in time		Class Test		
			Week 3	5	Chapter2 –Analysis Of Films	The Concept of Mise en Scene	NCERT		Film Screening/presentation	Audio-visual learning				
			Week 4	6	WORKSHEETS									
			Week 5	5+1	REVISION									
5	SEPTEMBER	23	Week 1	5	Term 1									
			Week 2	6	REVISION									
			Week 3	5	Chapter2 –Analysis Of Films	Parameters of Film Analysis	NCERT	https://youtu.be/HujdyUcfrw?si=eXWp1_ZL1RSdJBaJ	Film Screening/presentation	Poster on fake news, PPT on safe usage, Storyboard / scene illustration	https://drive.google.com/drive/folders/1kmnNaYi9FeaI5tAVQu5xMycnzqzrh2C?usp=drive_link	Class Test		
			Week 4	5	Chapter3 - Analysis Of T.V Programmes	Nature of T.V Production and consumption	NCERT	https://www.researchgate.net/publication/230708625_TV	TV show Screening/presentation			Interactive teaching, examples		
			Week 5	3	Chapter3 - Analysis Of T.V Programmes	Media culture in Film and Television	NCERT	https://www.publichealth.columbia.edu/research/population-health-methods/content-	TV show Screening/presentation			Role-play, experiential learning		
6	OCTOBER	25	Week 1	2	Chapter4 -Content Analysis Of Newspapers And Periodicals	composition of daily Newspaper	NCERT	https://www.publichealth.columbia.edu/research/population-health-methods/content-	Reading, Summarizing, Creating Mini Newspaper			Flip Teaching	Class Test	
			Week 2	6	Chapter4 -Content Analysis Of Newspapers And Periodicals	formats: broadsheet, tabloid and Berliner	NCERT	https://www.publichealth.columbia.edu/research/population-health-methods/content-	Compare Reports, Identify Bias, Fact vs Opinion, Information, Education, Awareness, Entertainment			Audio-visual learning		
			Week 3	6	Chapter 5-features of internet	Data Transmission Process	NCERT		Analysis – Pros & Cons, Digital Footprint, Reliability			Just in time	Class Test	
			Week 4	5	Chapter 1:- Story As A Self-Content World	HISTORY AS STORY	NCERT		Analysis-settings, characters, and plot integration.			Group discussion		
			Week 5	5	Chapter 2:- Story As A Subjective Experience	Art is subjective	NCERT	https://www.readpoetry.com/10-vivid-haikus-to-leave-you-breathless/	Reflections			Flip Teaching	Class Test	
7	NOVEMBER	12	Week 1	0	Chapter 2:- Story As A Subjective Experience	HAIKU	NCERT		Reflections			Role-play, scripting		Class Test
			Week 2	0	Chapter 3:- Content Of A Story	Theme, Time, Space, Plot, Characters	NCERT		List key elements of a story			Just in time		
			Week 3	0	Chapter 3:- Content Of A Story	STORIES AND STUDY THE CHARACTERS	NCERT		List key elements of a story	Critical thinking activities				
			Week 4	6	Chapter 4:- Techniques Of Storytelling	basic techniques of storytelling	NCERT		Demonstration storytelling techniques like flashback, dialogue, suspense, or point-of-view	Flip Teaching	Class Test			
			Week 5	5+1	Chapter 4:- Techniques Of Storytelling	STORIES AND STUDY THE CHARACTERS	NCERT		Demonstration storytelling techniques like flashback, dialogue, suspense, or point-of-view	Analytical discussion				
8	DECEMBER	21	Week 1	5	Chapter 5:- Genres Of Stories	STORY FROM AMBOSE BIERCE	NCERT		Classify stories into genres	Just in time		Class Test		
			Week 2	6	Chapter 5:- Genres Of Stories	THEORIES ABOUT THE ORIGINS OF MYTHS	NCERT		Classify stories into genres	Discussion, analysis				
			Week 3	6	PRACTICALS		NCERT		Mentioned in NCERT	Flip Teaching		Class Test		
			Week 4	4	PRACTICALS		NCERT		Mentioned in NCERT					
			Week 5	3	PRACTICALS		NCERT		Mentioned in NCERT					

